

Colin Parks
Design & Art Direction

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Curriculum Vitae

EDUCATION

Malaspina University-College, Nanaimo Campus

(Now Vancouver Island University)

Applied Arts – Graphics, Two Year Diploma Program

September 2004 – April 2006

Parkland Secondary School

Graduated with Honours in Graphics Program

June 2003

PROFESSIONAL EXPERIENCE

Freelance Graphic Design

Projects including company name, logo and stationery development; various print-based design projects; art direction and copywriting; and HTML / CSS-based web design.

April 2006 –

FriesenPress

In-house graphic designer responsible for the complete design and layout of fiction and non-fiction books, including covers, as well as other promotional materials and corporate collateral.

March 2011 – August 2013

Holy Cow Communication Design

Full-time graphic designer with projects including voting procedure quick reference guides, annual marketing plans, training and information manuals, packaging and other print-based design, as well as occasional copywriting and web design.

November 2006 – August 2009

SpeedPro Signs Plus, Sidney BC

Worked as vinyl sign producer, including running required software and equipment, applying vinyl graphics to vehicles and other substrates; and occasional design; customer service duties including taking orders and receiving payments.

February – August 2004, April – August 2005

Rotary Club Int. Contract

Designed a welcoming sign for the town of Sidney, BC, done as volunteer work for the local Rotary Club Int. chapter (Sidney).

April 2005

CONTACTS

Available upon request.